

Y.A.GOV.T.DEGREE COLLEGE FOR WOMEN,CHIRALA

CAREER GUIDANCE CELL

ACTIVITIES

Career Guidance Cell

Career is a journey of an individual through learning, working and fulfilling aspirations of life. Employment means getting engaged in a service or other works. Now-a-days, employment information is important for every student or youth. Every student seeks a good career in life. Information about career and employment opportunities helps the students in choosing the right path. Career and employment information is mostly required by the students at the Undergraduate Level.

The aim of Career Guidance Cell is to provide guidance in matters of career options available for the students of various undergraduate programs. The Guidance cell functions as a part of Student Support Service (SSS). It aims at providing services that will equip students with necessary knowledge, attitude and skills to land in a good career. The cell plays a role in making the students mature and socially responsible individuals. It aims to promote a just and humane society.

The cell nurtures students through different activities. The Career Guidance Committee is headed by a teaching faculty, the coordinator. The cell provides the information about the courses at PG level available in various universities. The Cell provides information about the entrance examinations conducted by the universities. The cell provides a clear picture of the options for the students in PG courses. The notifications for jobs, entrance examinations and various competitive examinations are displayed in the notice board. It provides one to one counseling and guidance in selecting Post Graduate Courses or going for a Job after completion of graduation.

ACTIVITIES AND OBJECTIVES :

The following are the activities conducted under this cell

1. Conduct placement drives in coordination with the Jawahar Knowledge Center/ placement cell.
2. Provide study material to improve general knowledge and arithmetic reasoning and personality development.
3. Provide information about job notifications issued by both the Government and private organizations.
4. Provide guidance in getting through interviews successfully.
5. Mentoring through individual counseling.
6. Getting a scholarship for students through various organizations
7. Planning and implementing career guidance programs.
8. Organizing workshops/ guest Lectures/ Interactive sessions in the area of-
 - a. Stress management
 - b. Emotional intelligence
 - c. Personality development

ACTIVITIES

S. No	Date	Activity/ nature of employment	Name of the Guest / Resource person	Address/ designation of the resource person	Topic	Participants
1	7-10-15	Guest lecture	S. Balaji Ramakrishna	Centre Head, APTECH Computers, Chirala	Career oriented computer skills	II&III year students
2	9-10-15	Issue of books	Coordinator			All Students
3	16-10-15	-do-	Coordinator			All Students
4	28-10-15	Orientation programme (employability skills)	G.Kiran Kumar	Senior Trainer, TMIEZE Academy, secunderabad	Orientation programme (employability skills)	II&III year students
5	13-11-15	SSC Exam (on 15-11-2015) Hall Tickets down load	M.Santhosh Kumari	Lecturer in Botany	Guidance for cracking SSC Exam	Applicants for SSC
6	18-11-15	Issue of books	Coordinator			All Students
7	4-12-15	Issue of books	Coordinator			All Students
8	11-12-15	Issue of books	Coordinator			All Students
9	18-12-15	Issue of books	Coordinator			All Students
10	4-01-16	Job opportunities in LIC Of India	A.Madhubabu	Development Officer, LIC, Chirala Branch	Awareness Programme	III yr. students
11	08-01-16	Issue of books				
12	22-01-16	Issue of books				
13	28-01-16	Job Notification Circular	Coordinator	RPF/RPSF Notification	circular	All Students
14	29-01-16	Campus selections	P.Suresh, HR	Rural shores, Kandukur	Campus drive	All students
15	2-2-15	Current affairs	Coordinator	Display on the notice board	Awareness	
16	14-2-16	Guidance –interview skills	A.V.ramanaRao	Lecturer in English	Preparation for interviews	All students
17	15-2-16	Campus selections- LIC Agents	P.Anjaneyulu	Assist. Branch Manager, LIC, Chirala	Campus selections- LIC Agents	All Students
18	15-2-16	Campus selections- ICICI bank Junior officers	B.Venkatesh	Sr.Executive, ICICI Bank sales Academy, HYD.	Campus selections- ICICI bank Junior officers	Final year students
	20-2-16	Campus selections- marketing executives	Sk. Muzeeb Rehman Satyanarayana	Swastik Developers, Guntur	marketing executives	All students

S.No	Date	Activity/ nature of employment	Name of the Guest / Resource person	Address/ designation of the resource person	Topic	Participants/ eligible candidates
19	26-2-16	Campus selections- Marketing executives	K.Balu	Sr.HR,EUREKA FORBES, Guntur	Marketing Executives	All Students
20	26-2-16	Campus selections-supervisors	Nagaraju	NSL Textiles	Supervisors/ quality checkers	All Students
21	27-6-16	Circular- notification- Branch Post Master	coordinator	coordinator	Postal department- BPM	
22	30-6-16	Campus selections- Quality control assistants	Ch. Ramanjaneyulu	Aquatic Frozen foods Global Pvt.Ltd, Nayanipalli(vil), Vetapalem (M), Prakasam dist.	Quality control assistants	BSc(BZC) pass
23	29-8-16	Interactive Session- Role of Innovation in Professional Development	P. Krishna Sastri		Career Guidance	All students
24	19-9-16	Interactive session- Scholarships offered by LIC, India	Madhubabu	LIC Development Officer	Awareness programme	All students- Intermediate pass
25	24-11-16	Interactive session - Career guidance	K.Bhagya Lakshmi	GDC, Bapatla	Career guidance	All students
26	24-7-17	Off Campus selections-Circular	APSSDC		Drive Conducted at VRS &YRN College, Chirala	Eligibility- Intermediate pass-
27	29-7-17	Career Guidance- Lecture	Ratnakar Reddy.M		Personality Development	All Students
28	10-2-18	Career Guidance- Lecture	Srinivasa Harsha	Director, Global Institute of Personality Development and Communication Skills	Personality Development- communication skills	All students
29	2-3-18	Off campus selections- Maha Job Mela by 60 MNCs- circular	APSSDC		Off campus selections-	All students
S.No	Date	Activity/ nature of employment	Name of the Guest / Resource person	Address/ designation of the resource person	Topic	Participants/ eligible candidates
30	31-7-18	Lecture –interactive	N.Paulas	Rtd. Lecturer in	Awareness -	All Students

		session- on eligibility, syllabus and paper model		political science	I,II,III and Group IV jobs in Govt. of A.P	
31	13-12-18	Motivational Lecture –interactive session- on career opportunities	Sri.Y.Rama Krishna	Managing Director and CEO, Yalamanchili Group of companies	How to achieve success in any career	All students
32	29-12-18	Motivational Lecture –interactive session- on Soft ware career opportunities	Sri.T.Sudahakar Reddy,M.Tech	Team Leader,C2C Software solution,Bangalore	Details information on Software placements	All final year students



29-12-18 Personality Development- Career Guidance- Lecture by T.Sudhakar Reddy, Team Leader,C2C Software solutions,Bangalore.



29-7-17 Personality Development- Career Guidance- Lecture by Ratnakar Reddy.M, Personality Development Trainer, Hyderabad.



Career Guidance - Lecture by Srinivasa Harsha Director, Global Institute of Personality Development and Communication Skills on 10-2-18



Lecture –interactive session- on eligibility, syllabus and paper model - for Group I,II,III and IV jobs in Govt. of A.P by Sri N.Paulas,Retd Lecturer in Political Science on 31-7-18



Motivational Lecture –interactive session- on career opportunities, by Sri.Y.Rama Krishna, Managing Director and CEO, Yalamanchili Group of companies on 13-12-18



Introduction by Career Guidance Cell Coordinator Sri.K.Chanrasekhara Rao, to the Motivational Lecture –interactive session- on career opportunities, by Sri.Y.Rama Krishna, Managing Director and CEO, Yalamanchili Group of companies – on 13-12-18